



## The Event Newsletter

Issue 4 - 21<sup>st</sup> of April 2018

### Gulf Region Education Assistive Technology Conference 2018

#### GREAT 2018 Is About to Start!

Mada, the GREAT 2018 organizer, is looking forward to making information and expertise available to you all. From its very first edition in 2017, GREAT Conference was included in the CPD (Continuing Professional Development) program, which is the term used to describe the commitment to lifelong learning. CPD combines different methodologies to learning, focused on individuals to improve their personal proficiencies. Which is exactly what we do at GREAT 2018. Last year, Mada approved and awarded trainees 2,500 CPD certificates, proving once again the large scale of the impact this AT and support technologies Conference has towards PWDs across the region!

#### Workshops Enrich Your Experience

In the previous Newsletter issues, we have presented the 1st workshop day which is filled with open sessions on the four domains covered by GREAT 2018: Education, Independent Living, e-Accessibility and Innovation. For 2nd day, will have workshops which will host debates and presentations on various interesting topics, such as Developing an Assistive Technology Higher Education Framework, methods of coexistence with ASD: A Functional Approach, The Role of AI to Provide Independent Life for PwDs, or Employment for People with Disabilities. Everything is set to catch your eye and mind, and make new ideas spark!

#### Pay a Visit to GREAT 2018 Zones!

Starting with 23rd of April, the exhibition will be the platform to the numerous innovators and companies showcasing their products, services and scientific breakthroughs at GREAT 2018.





## AT Exhibition Zone

This area will feature the latest AT solutions from local and international exhibitors. At least 15 prominent exhibitors will be demonstrating a wide range of cutting edge AT products and services. The participants will benefit from extensive networking and knowledge-sharing opportunities with professionals from a diverse range of sectors and backgrounds. You will have the chance to talk with AT users, professionals, and vendors, to better understand the market needs. We designed this zone hoping to boost the awareness and the full potential of assistive technology, so that we can positively impact the life of as many PwDs as possible.

## Mada Zone

The ideal ecosystem for PwD needs the right technology to provide the suitable work and life conditions, so Mada makes of addressing these issues a perpetual task. Therefore, Mada has established strategic partnerships framework with key stakeholders in the PwD environment. 'Mada zone' is yet another opportunity to be acquainted with Mada's work and contributions on Education, Employment, and Community. The space will show the impact of initiatives implemented by Mada through International Best Practices and other projects. It will also be an opportunity for leaders and professionals to take the floor and advise on gathering efforts towards improving the lives of PwDs. Be sure to check that on your Conference list!

SEE YOU AT  
GREAT 2018!



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