



The Event Newsletter

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Gulf Region Education Assistive Technology Conference 2018

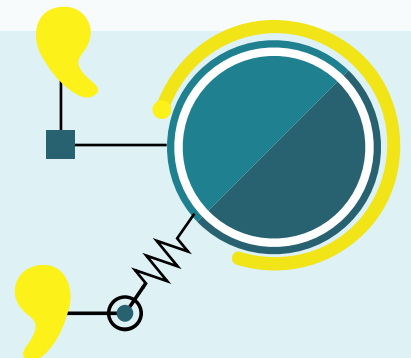
And... We're Set! GREAT 2018 Has Started!

It is to our great pleasure to see the 2nd edition of GREAT 2018, the biggest and most significant event on Assistive Technology and Inclusive Computer Technology in the Gulf region, kicking off! We are pleased to see so many people, professionals, special educators, researchers, teachers coming all together and spark this positive energy, ideas and collective effort on building a better inclusive society for our PwDs and to put technology to work in their best interest!

Personal Experiences Worth Most

Opening the day with incredible stories about their own experiences were Professor Joselia Neves, Head of Translation and Interpreting Studies Department, HBKU, Qatar and Ms. Lobna Smida, Presidential Palace, Tunisia, who shared their drive and motivation to help others in similar circumstances.

After guests had a chance to explore the exhibition arena, next up was Dr. Christopher Lee, Executive Director of the AMAC Accessibility Research Centre at the University System of Georgia. Sharing his studies on the impact of Assistive Technology around the world, Christopher has given attendees an insight into Qatar's rankings, which fares well on its AT and work accessibility standards.





Innovation Works Best When Users Are Happy

The panel on innovation was moderated by Dr. Dena Al Thani, HBKU, Qatar. The panelists – Ahmed Elmagarmid, Executive Director at QCRI; local inventor, entrepreneur and author, Mr. Mohammed Hassan Al Jefairi; Dr. Tony Stockman, Queen Mary University, London, and Mursi Seraj, a student at Qatar Foundation – plunged the audience into their innovations and how their work began. The lesson learned? Technology should really be designed with the end user in mind – they are the ones that can really determine how beneficial it really is.



Follow Us and Discover More!

We all look forward to a morning packed with workshops tomorrow, and more discovery of the exhibition and innovation areas.

To see the full GREAT 2018 Conference program please visit

<http://great.mada.org.qa>

Follow us on social media for live feeds and more updates on GREAT 2018



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